

The Role of the Enterprise Adviser

Enterprise Advisers will be the cornerstone of The Careers & Enterprise Company's national programme. They will be a nationwide network of high calibre volunteers with experience of employment or self-employment.

Main purpose of the role

Supported by an Enterprise Coordinator, the Enterprise Adviser will work closely with the senior leadership team of a specific school or college to

- Support the development of a whole school strategy for careers, enterprise and employer engagement
- Provide access to their local business networks
- Help schools and colleges to focus efforts on programmes and activities that are most effective in motivating young people, supporting independent choice, and supporting positive outcomes for young people.

Activities

The Enterprise Adviser will work with a school or college on a one to one basis. ***The Enterprise Adviser will be matched to an appropriate school dependent on their skills and the needs of that school.*** The Enterprise Adviser will be introduced to the school and supported by their Enterprise Coordinator

The Enterprise Adviser will:

- Be committed to supporting a school or college for at least 1 academic year, a face-to-face meeting per half term, with remote email/phone support as necessary. With the support of the senior leadership team, develop, shape or add value to the school or college's careers, enterprise and employer engagement strategy
- Working with the Enterprise Coordinator, conduct an initial diagnostic and support the school or college in identifying priority areas for support
- Use their contacts to encourage a wider group of employers or the self-employed to work with the school or college to help them enhance their careers, enterprise and employer engagement strategies
- With expert sector knowledge of their sector, commit to developing a good understanding of the wider employment base in their locality
- Engage in the LEP Enterprise Adviser induction programmes
- Join the LEP Enterprise Adviser network group and attend the network meetings
- Share best practice across the Enterprise Adviser network and provide support to other Enterprise Advisers
- Utilise the resources provided by the Enterprise Coordinator such as the toolkit
- Promote the role of Enterprise Advisers amongst existing contacts and networks to contribute to the recruitment of new Enterprise Advisers.

Skills and experience:

Enterprise Advisers will be:

- Senior members of staff who are proactive and have the ability to critically analyse the needs of the school, championing employer engagement
- Drawn from the world of work (businesses and the public sector, organisations of all sizes including the self-employed)
- Passionate about motivating young people, supporting independent choice, and supporting positive outcomes for young people
- Able to work effectively with employers and schools and colleges
- Well connected to employers of all sizes and the self-employed and have established networks and contacts which they are willing to share
- Have a sound knowledge and understanding of the needs of the local labour market and a willingness to promote these
- Motivated to lead engagement with schools and colleges in the local area and help them understand how effectively they are motivating young people and preparing them for the world of work
- Have knowledge of the support available in local area and an understanding of how young people, the school and college could benefit from this support.

For more information:

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